

Exhibiting Opportunities

thebuildingsshow.com





Transform. Build. Innovate.

Boost your business with face to face contact and grow your client base through:

- Increased market share
- Engaging and interactive exhibits
- Designated networking spaces & meeting lounges
- New product showcases
- Thought leadership opportunities

200,000+
Total sq. ft. of exhibits & conversations

550+
Exhibiting companies

25,000+
Attendees in 2019

150+
Roundtables, seminars & demonstrations

\$354.9B
Canadian construction value by 2024 in USD

\$2.8B
Projected spending on Canadian Smart City initiatives by 2022

90%
Visitors attend the Show to source new products

96%
Visitors plan to attend the Show in 2021

375
New leads acquired per exhibitor

43
Countries represented in 2019

Exhibiting Opportunities

Why Your Company Should Exhibit

- Renew personal contact with existing and former clients.
- North America's largest exposition and conference for design, construction and real estate.
- Make face-to-face contact with builders, developers, contractors, engineers, architects, specifiers, building owners and property managers.
- Generate highly-targeted leads with qualified and serious buyers and decision-makers to help increase sales.
- Build a more established and qualified brand.
- Discover your next new partnership or business opportunity.
- Launch new products and unveil new marketing strategies through engaging exhibits, in-booth demonstrations and expert-led seminars.

Your Industry is Here to Support

Over 100 strong partnerships with industry associations and media including:



Your Audience is Here

33% Commercial **32%** Residential **18%** Institutional **17%** Industrial

22%

- Construction Management
- Project Management
- Contractor (commercial)
- Renovator (commercial)

17%

- Architectural
- Designer
- Interior Designer

17%

- Asset Manager
- Building Owner/Developer
- Property Manager
- Real Estate Broker and Financing

13%

- Consultant
- Engineering
- HVAC/Building Engineer
- Specification Writer
- Urban Planner

12%

- Contractor (residential)
- Renovator (residential)
- Homebuilder

6%

- Building Operations
- Facility Management
- Plant Management

6%

- Concrete Industry
- Manufacturer
- Distributor
- Supplier, Retail

Strong Attendance Promotion

- Distribution of more than 250,000 complimentary VIP and general admission passes to professional associations, sponsors, publications, and exhibitors.
- Pre-show advertising, editorial tie-ins and insertions in over 30 leading trade publications serving the construction and real estate sectors.
- Targeted Google ads, emails and social media campaigns to promote the Show to a targeted audience with over 10,000,000 impressions.
- Extensive use of the dynamic Show website and Buildings Canada portal with over 150,000 unique visitors Sept - Dec.

Meet Your Buyers Here



Building • Design • Engineering

Exhibitor Categories

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Automation Controls & Systems
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Ceramic & Tile Products
- Commercial Interiors
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Educational Services / Industry Association & Government
- Equipment & Tools
- Flooring and Floorcoverings
- IT Solutions & Processing Technology
- IT Solutions for Asset, Facilities & Property Management
- IT Solutions for Design, Engineering & Construction
- Lighting
- Pre-engineered Building Systems
- Restoration Products and Services
- Roofing
- Security & Life Safety
- Specialties
- Steel & Metal Products
- Stone & Quartz Products
- Tools, Equipment & Hardware
- Wood Products

Attendees

- Architect
- Engineer
- Contractor - Non Residential
- Government
- Specification Writer
- Consultant
- Renovator
- Interior Designer
- Construction Management
- Project Management
- Retailer
- Industry Personnel



Maintenance • Operation • Retrofit

Exhibitor Categories

- Building Automation Controls & Systems
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Communication Systems
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Design Products & Finishes
- Educational Services / Industry Association & Government
- Energy Management & Power
- Environmental Services
- Equipment & Tools
- Flooring and Floorcoverings
- HVAC & Mechanical Systems
- IT Solutions for Asset, Facilities & Property Management
- Kitchen, Bath & Plumbing Systems
- Lighting
- Maintenance Services & Products
- Property Technology (Proptech)
- Restoration Products and Services
- Roofing
- Security & Life Safety
- Smart Technology
- Specialties
- Steel & Metal Products
- Tools, Equipment & Hardware
- Waste Management
- Windows & Doors / Solariums & Skylights

Attendees

- Property Management
- Building Owner/Developer
- Facility Management
- Building Operations
- Industry Personnel
- HVAC / Building Engineer
- PM Government
- Plant Management
- Asset Management
- Real Estate Broker
- Real Estate Financing
- Real Estate Government
- Municipal / Economic Development Official
- Lawyer
- Interior Design



Multi-Residential • Single-Family • Renovation

Exhibitor Categories

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Communication Systems
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Design Products & Finishes
- Educational Services / Industry Association & Government
- Energy Management & Power
- Equipment & Tools
- Floorcoverings
- Flooring and Floorcoverings
- Housing Products & Systems
- HVAC & Mechanical Systems
- IT Solutions / Processing Technology
- IT Solutions for Design, Engineering & Construction
- Kitchen, Bath & Plumbing Systems
- Landscaping
- Lighting
- Pre-engineered Building Systems
- Roofing
- Smart Technology
- Specialties
- Steel & Metal Products
- Tools, Equipment & Hardware
- Windows & Doors / Solariums & Skylights
- Wood Products

Attendees

- Homebuilders
- Renovator - Residential
- Industry Personnel
- Interior Design
- Urban Planner
- Government, Housing
- Building Supplier
- Kitchen Planner / Designer
- Cabinet Maker / Manufacturer
- Plumbing Retailer
- Kitchen & Bath Manufacturer & Distributor
- Kitchen & Bath Retailer
- Contractor - Residential



Concrete • Masonry • Infrastructure

Exhibitor Categories

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Educational Services / Industry Association & Government
- Equipment & Tools
- IT Solutions for Design, Engineering & Construction
- Masonry Products & Materials
- Restoration Products and Services
- Steel & Metal Products
- Tools, Equipment & Hardware

Attendees

- Ready Mix Concrete Producer
- Precast Concrete Producer
- Specialty Concrete / Repair Contractor
- Masonry / Repair Contractor
- Concrete Block Producer
- Architect
- Engineer
- Renovator – Commercial & Residential
- Contractor – Commercial & Residential
- Homebuilder
- Municipal / Economic Development Officer

Act now

Reserve your premium booth location today!

thebuildingsshow.com

Booth Fees & Information

Booth Fees

- Exhibit space in increments of 100 sq.ft.
- \$34 / sq.ft.
- 10% premium corners
- 20% additional charge for island booths
- \$225 promotional listing mandatory fee

The Buildings Show and Informa are committed to making the Show a safe and secure environment. We will be following local regulations as outlined by the Toronto Public Health Department as well as the Informa AllSecure commitment. You can find more details on Informa's AllSecure Commitment here www.informa.com/about-us/allsecure/.

Included in Your Booth Rental

- Detailed corporate listing on the Show website linking to your website and Buildings Canada portal with a link to your corporate website
- Unlimited digital invitations for your clients
- Unlimited exhibitor badges for your booth staff
- Exhibitor Orientation
- Exhibitor Checklist and Exhibiting Tips to help you prepare
- Online exhibitor information available 24/7

Mandatory Exhibit Requirements

- Adherence to booth guidelines as set out in the Exhibitor Manual.
- Exhibitors must supply their own exhibit display that has a completely finished back drop as there is no draping provided
- \$5,000,000 commercial general liability insurance coverage is required
- Adherence to the Occupational Health & Safety Act

Supplier Services Costs (if required)

**Prices are approximate and subject to change according to individual suppliers and order date.*

• Tables: 4' - 8' skirted	\$84 - \$156 ea.
• Chairs & Stools	\$72 - \$100 ea.
• Counters	\$118 - \$156
• Electrical - Basic Outlet - 1500W / 120V	\$179
• Carpets - 10' x 10'	\$215
- 10' x 20'	\$383
• Shell Scheme Exhibit Display (10' x 10')	\$1,048

Shell Scheme includes: walls, carpet and header signage

Amplify Your Reach

Maximize your Company's exposure to top decision makers through our various marketing sponsorship programs and digital packages including a number of new opportunities, VIP programs, meeting lounges, demonstration areas and more. Talk to us about your goals and budget and we'll customize a plan for your needs and great return on investment.

Sponsorship Program

Boost your company's profile through diverse and targeted sponsorships including customized lounges, product showcases, networking receptions, educational presentations and roundtable discussions.

Print & Digital Advertising

Advertise to increase traffic to your booth and gain additional exposure throughout the year.

Client Referral Program

The Show has a comprehensive referral program that provides exhibitors with several no-cost ways of inviting clients and prospects to the Show.

Expert-led Seminars & Curated Session Sponsorships

Be a thought-leader by hosting a seminar or by presenting a session curated and produced by our content team and align your brand with through leadership and education.

Live & On Demand Demonstrations

Showcase your latest product(s), solutions and technology to your target audience.

Online Display Banner Ads

Increase your online profile and drive traffic to your website through a BuildingsCanada.com featured home page and/or newsletter banner ad.

Live & On Demand Webinars

Host a live webinar presented by a speaker of your choice, on a topic of your choice as a teaser leading up to the Show.

Buildings Canada Portal

Connect with clients and prospects year round through educational webinars and videos; latest news and market trends; conferences, exhibitions and workshops; and innovative products and services showcases.

Social Pack

Engage with the construction, design and real estate community across Canada. Let our team build a digital campaign that connects your brand to our audience year-round.

Connect With



Commercial Construction
(Institutional, Hotel, Office,
Industrial & Retail)

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Residential Construction
(Single & Multi-Family
Hi-Rise)



Commercial &
Residential Construction



Commercial & Residential
(Retrofit & Maintenance)

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