

Nov. 30 - Dec. 4, 2020

# BUILDINGS WEEK

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## INTRODUCING BUILDINGS WEEK, NOVEMBER 30 – DECEMBER 4, 2020

*Media Release - August 25, 2020* – Given the uncertainties facing our industry in 2020 due to COVID-19, **The Buildings Show** and **BUILDEX Alberta** are coming together to provide a national digital platform that virtually connects more than **70,000** design, construction and real estate professionals across Canada at **Buildings Week, November 30 – December 4**.

Powered by **Buildings Canada** and **Informa Connect**, **Buildings Week** provides opportunities for **generating new business, continuing professional education, and reconnecting with peers** to support the growth and development of our industry now and in the future.

*“We have a **thirty-two year history** of bringing together thousands of attendees from key industries to **create premiere networking, sourcing and professional development events** for the built environment. We are recognized as producers of a **Canada’s leading design, construction and property management events** and could not pass up the opportunity to continue to provide this despite the current situation”* states Nancy Milani, Vice President - Trade Expositions, Informa Connect. *“We are excited to bring this opportunity to our audiences for **leads, engagement, networking and education**. Our long-time **association partners, exhibitors and sponsors are showing their support** and collectively we look forward to keeping our community connected.”*

The **virtual event experience** comprised of **The Buildings Show | Construct Canada, PM Expo, HomeBuilder & Renovator Expo, World of Concrete Toronto Pavilion, and BUILDEX Alberta**, offers everything our stakeholders have come to rely on from our face-to-face events, plus innovative features not possible from the in-person show.

Attendees can explore **virtual booths and an online marketplace** to discover leading product innovations, learn about **technical specifications, watch live product demonstrations, connect with clients and colleagues, and much more**. While the delivery has changed, the quality is the same.

Attendees can also continue to **join interactive panel discussions, hear from industry thought leaders and follow or get involved in the discussion** by using **audience polls, speaker Q&As, and group chats**. There will be a mixture of **live, pre-recorded and on-demand content** from across the industry and now for the first time, **across the nation**.

*“The online educational program will deliver the **same high-quality content with essential solutions, best practices, case studies, and technical knowledge** from a **faculty of experienced industry professionals**. Attendees will be able to **fulfill their continuing education requirements** with a wide selection of sessions”,* says Teresa Domingues Baker, Director of Programming, Informa Connect

Over **100 professionally accredited educational seminars, virtual panels, technical presentations, keynote sessions and professional development workshops will now be offered online.** Select seminars and workshops will continue to be accredited by the **OAA, BOMA, ARIDO, CAHPI, OBEC, AAA and IDCEC.**

John Mollenhauer, President, Toronto Construction Association says “One of the great things about the building industry is that **we find creative solutions when adversity strikes.** So when in person events are simply not possible, the solution is an interactive virtual event. And that is precisely how I would describe the upcoming Buildings Week. Compelling **virtual attendee engagement at its very best!**”

**Supported by TCA, CCA, BILD, BOMA, CABA, Concrete Ontario, Buildings Week connects leading professionals with Canadian, North American and International suppliers November 30 – December 4, 2020.**

#### **VIRTUAL EVENT PREVIEW**

Monday November 23 – Friday, November 27

#### **VIRTUAL EVENT HOURS**

Monday, November 30, 1 pm – 5 pm

Tuesday, December 1, 9 am – 5 pm

Wednesday, December 2, 9 am – 5 pm

Thursday, December 3, 9 am – 5 pm

Friday, December 4, 9 am – 1 pm

**Registration to the digital platform is free for all industry trade professionals and the early bird deadline for discounted Education Programming expires Friday, November 13, 2020.**

#### **About The Buildings Show**

The Buildings Show, produced by Informa Connect, is home to Construct Canada, PM Expo, HomeBuilder & Renovator Expo and World of Concrete Toronto Pavilion. It is North America’s largest exposition, networking & educational event for design, architecture, construction, renovation and real estate industries. For more information, visit [www.thebuildingsshow.com](http://www.thebuildingsshow.com).

#### **About BUILDEX Alberta**

For two decades BUILDEX has been Alberta’s largest business-to-business event connecting the entire building industry. By uniting architecture, engineering, construction, interior design, property management and related professions, BUILDEX continues to provide a unique platform that is a driver of innovation and industry progress. BUILDEX draws professional communities from across Alberta’s industry to connect, educate and inspire with new trends and innovations from an industry in continual transformation. For more information, visit [www.builderalberta.com](http://www.builderalberta.com).

#### **About Buildings Canada**

Buildings Canada is an online building, construction, and real estate community comprised of emerging and established industry professionals and suppliers across Canada. The interactive digital platform provides access to educational webinars and videos; expert podcasts and interviews, latest news and market trends; upcoming virtual and live events; and innovative products and services. All in one place, at your convenience!

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