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Nov. 30 - Dec. 4, 2020

Exhibitor Essentials

BUILDINGS WEEK

Brought to You Virtually By



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Exhibitor Essentials #4 - Let's Get Ready for Buildings Week

We want to make sure you're ready for Buildings Week! Check out the information below to get prepared!

Exhibitor Pre-Show Help Chat

Stay up to date with the conversation pre-show by visiting the "[Exhibitor Pre-show Help](#)" chat board on Buildings Week.



NextGen Job Postings

Are you looking for talent and labour?



NextGen Professional is a Construction, Architecture and Engineering Recruitment and Training firm and the sponsor of **Buildings Week Career Hub**.

NextGen will be accepting exhibitor job descriptions (**FOR FREE**). Roles can vary from Trades, Technicians, Entry Level, Intermediate and Senior Level. [Submit up to 2 Job Descriptions by November 15th](#) for NextGen to actively screen candidates at the event.

Email agnes@nextgenprofessional.com with the Subject Line: **Exhibitor Job Description**

Download the Buildings Canada App!

Connect on the go with the Buildings Canada App!

We are happy to announce you can take Buildings Week with you anywhere with the Buildings Canada App! This app allows you to connect with attendees on the go. Download for Android on Google Play and the App Store for iPhone.



Update Your Personal Profile



Let attendees know you are ready to connect with a welcoming profile!

Ensure you've added your contact information, bio, social media links and have uploaded a profile photo!

Update Your Company Profile

Make your page inviting to attendees by completing your company profile!

A completed profile goes a long way in a virtual event! Make sure you've added your contact information, company branding, social media links, company description, products and documents and included any booth contests or giveaways. Make your booth stand out by ensuring it has colour and calls to action for attendees!



Register for an Exhibitor Webinar



Have you missed our webinars? Have questions you need answered? Register for the next webinar today!

We will be hosting exhibitor webinars for the remaining weeks until the event. These are a great resource for extra guidance on navigating the platform, completing your virtual booth and asking any questions you may have. [Register here](#).

Review the Digital Platforms for Exhibitors

Are you unsure which digital platforms you need to use as a Buildings Week exhibitor?

No problem! We've got you covered with a [quick video overview](#) of the three digital platforms exhibitors need to make the most of their experience at Buildings Week:

MicroSpec - Booth Colleague Registration
Feathr - Marketing Tools
Swapcard - Buildings Week Event Space



Review the Exhibitor Essentials



Don't forget to review past editions of the Exhibitor Essentials!

If you have recently signed up for the event, or have missed the [past Exhibitor Essentials](#), please take some time to review these on the [Exhibitor Manual](#).

Please reach out with any other questions you may have.

Warm regards,

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