



Media Release

2018 BRINGS DRAMATIC CHANGES TO THE BUILDINGS SHOW AS THEY CELEBRATE 30 YEARS

Toronto, Canada – October 4, 2018 - New for 2018, **World of Concrete Toronto Pavilion, HomeBuilder & Renovator Expo and STONEX Canada relocate and grow in the North Building** of the Metro Toronto Convention Centre and **Construct Canada and PM Expo maintain their position and expand in the South Building** thereby consolidating their strengths to form **North America's leading building design, construction and property management exhibition and education program.**

Building on 30 years of experience as the market leaders, the Show is expanding to **offer a new immersive and unique experience through larger-than-life, dynamic exhibits, thought-provoking discussions, inspirational designs and innovative product showcases.**

“Informa is constantly **looking for ways to innovate** to ensure we’re **providing our attendees, exhibitors, sponsors and suppliers the best possible experience,**” says Nancy Milani, VP Trade Expositions, Informa Canada. “Adding STONEX Canada, enhancing the educational programming and growing the show floor through onsite activations and demonstrations makes The Buildings Show the **number one resource for anyone in the industry.**”

Through **new Show Floor features,** attendees will **see first-hand the latest products, solutions and technologies** impacting the **future of the built environment:**

- **RYCOM Smart Tech Pavilion** brings the Smart Tech conversation front and center for the Canadian Real Estate Markets;
- **Carpenters in Action** hosted by the Carpenters Union Local 27 expands to include innovations in formwork and scaffolding and trends and materials in interior and exterior trades;
- **Concrete Decor LIVE!** makes its debut to showcase both the durability and beauty of decorative and architectural concrete;
- **Procore Tech Pavilion** shares and showcases leading edge and innovative construction technology solutions, ranging from project management to field productivity, through finance to safety;
- **Concrete Canoe Innovation Showcase** displays prototypes to final outcomes created by the civil engineering teams from Ryerson University and the University of Toronto;
- **Safetech Environmental Lounge** provides delegates a new networking space to continue conversations;
- **Rymar Golf Lounge** offers a daily “Closest to the Pin” challenge for exciting prizes valued at \$1500.

“The **change is a part of Informa’s growth strategy** for long-term sustainability to **match the growth of multidisciplinary industries**” says Teresa Dominques Baker, Director of Programming. “We’ve **focused our programming to move the industry forward** through **advanced innovation, technology, sustainability, wellness and design.** We’re excited about bringing **engaging interactive learning** and **face-to-face opportunities** with exhibitors and speakers to **learn, lead, and empower** each other to **create tomorrow’s stronger built environment**”.



Our expert-led seminars, panels and roundtables provide the industry with the best opportunities to expand their knowledge base, prepare themselves to adopt industry best practices and save time and money:

- **International Architectural Roundtable Architectural Design: Shaping the Imagination** (Wed. Nov. 28 @ 8am) - Exploring the future of architectural design, guiding principles that shift design-thinking, how leading-edge scientific research influences the built world and more.
- **PM Executive Roundtable - PropTech: Transforming the CRE Industry Through Technology & Innovation** (Thurs. Nov. 29 @ 8am) - How is PropTech transforming buildings and the way they operate through technology and innovation?
- **The Evolution of Real Estate: Developing People and Transforming Organizations for the Future of Work** (Wed. Nov. 28 @ 8:30am) - This interactive discussion will examine trends currently defining the new world of work, AI, robots and what opportunities can be seized to build more competitive, prosperous and inclusive organizations.
- **Canada's National Housing Strategy (NHS): Leading to a New Generation of Sustainable and Accessible Housing** (Wed. Nov. 28 @ 8am) – The National Housing Strategy is a 10-year, \$40-billion plan that will give more Canadians a place to call home. Learn how to be part of delivering on this vision.
- **Ask the Experts Breakfast with BASF** (Wed. Nov. 28 & Thurs. Nov. 29 @ 7am) - Get answers to the toughest concrete challenges from industry experts in an intimate and open setting.

Supported by TCA, CCA, BILD, Carpenters Union Local 27, BOMA, Concrete Ontario, TTMAC and NSI, the Show connects leading professionals with Canadian, North American and International suppliers across both the South and North Buildings of the Metro Toronto Convention Centre for three important days:

South Building: Construct Canada and PM Expo

North Building: HomeBuilder & Renovator Expo, STONEX Canada and World of Concrete Toronto Pavilion

North & South Building Show Floor Exhibits:

Wednesday, November 28, 10 am – 5 pm

Thursday, November 29, 10 am – 5 pm

Friday, November 30, 9 am – 1 pm

North & South Building Roundtables, Workshops & Seminars:

Wednesday, November 28, 8 am – 4 pm

Thursday, November 29, 8 am – 4 pm

The Buildings Show is part of a growing list of architecture, design, construction events and exhibitions produced by Informa Exhibitions including Greenbuild, World of Concrete, International Surfaces Show, International Roofing Expo and BUILDEX that will further solidify Informa's positioning as a leader within the industry.



Registration is free for all industry trade professionals until November 9, 2018. For more information, please visit www.thebuildingsshow.com **scheduled for November 28 - 30, 2018 at the Metro Toronto Convention Centre.**

About The Buildings Show

The Buildings Show, produced by Informa Exhibitions, is home to Construct Canada, PM Expo, HomeBuilder & Renovator Expo, STONEX Canada and World of Concrete Toronto Pavilion. It is North America's largest exposition, networking & educational event for design, architecture, construction and real estate industries. For more information on The Buildings Show, visit www.thebuildingsshow.com.

About Informa Exhibitions

Informa Exhibitions is an award-winning, full-service exhibition company with an exceptional track record for producing high-quality, successful international shows providing networking and industry education. Informa owns leading exhibitions in Canada including: The Buildings Show, Real Estate Forums, BUILDEX Shows, Interior Design Show, Fan Expo Canada, One of A Kind Shows, Cargo Logistics Canada, Art Toronto, and more. For more information, visit <http://www.informaexhibitions.com>.

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