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# Developing Canada's International Growth Strategy





A photograph of the Metro Toronto Convention Centre and the Intercontinental hotel. The convention centre is a modern building with a curved glass facade and a large sign on top. The Intercontinental hotel is a taller building with a beige facade and many windows. The sky is blue and there are green trees in the foreground.

**Metro Toronto Convention Centre**

# THE BUILDINGS SHOW

Annual Event Comes to Toronto Nov. 30 to Dec. 2



The 28th Annual Construct Canada comes to the Metro Toronto Convention Centre from November 30 to December 2 and will be held concurrently with PM Expo, HomeBuilder & Renovator Expo and World of Concrete Pavilion in the South Building, and IIDEXCanada in the North Building. All shows combined will create The Buildings Show, North America's largest exposition, networking and educational event.

**THE THREE-DAY EXTRAVAGANZA** is managed by Informa Canada, which specializes in organizing and managing conferences, seminars and trade shows across Canada.

Influential buyers and decision-makers of the design, construction and real estate industries will attend the Show to experience more than 1,600 exhibits and 350 seminars and demonstrations, delivering the very latest in products, technologies, best practices and applications. More than 500 people will be speaking at various pavilions. About 30,000 attendees are expected to walk through the convention centre during the three-day event from all over the world. It's the largest show in North America that focuses on the combination of design, construction and management of all facets of real estate.

It's estimated that the construction industry is worth more than \$7 trillion globally each year. The event has a distinctly international

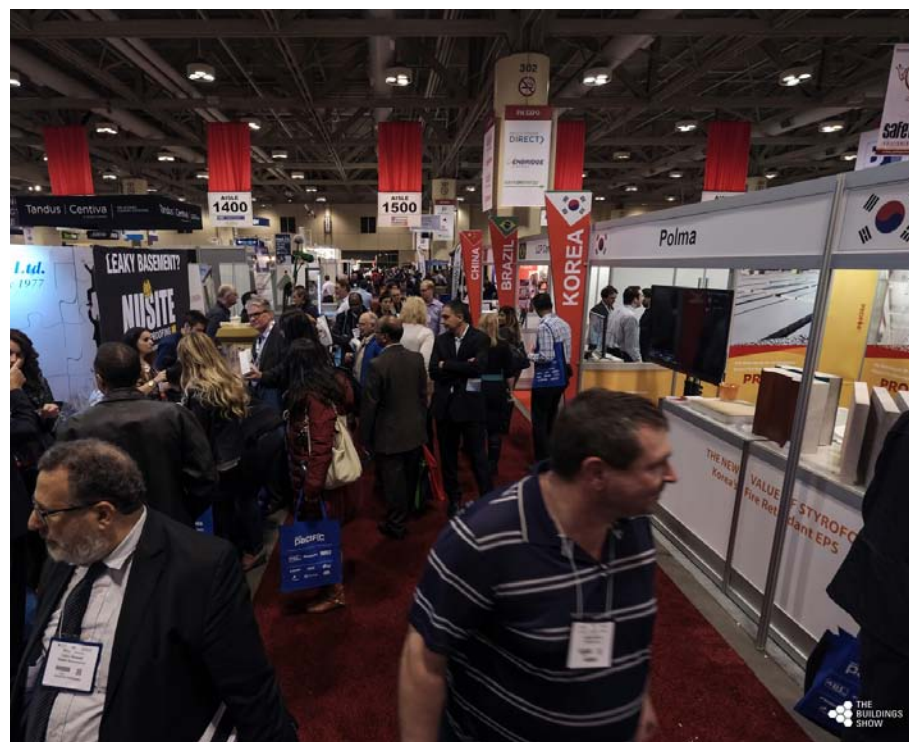






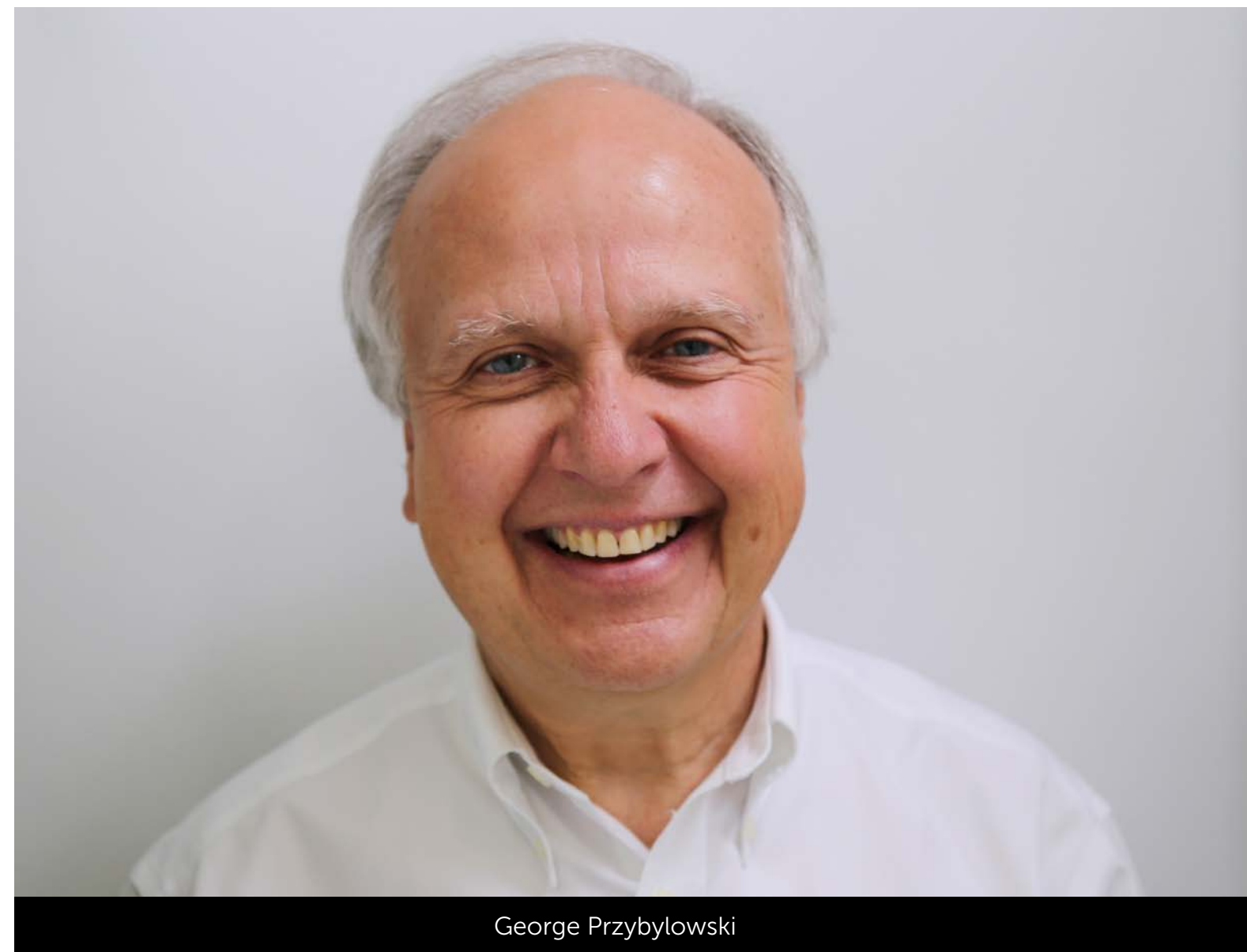
flavour with exhibitors coming from such places as Germany, Netherlands, Spain, South Korea, Greece, Poland, China, Turkey and Italy. It's a tremendous opportunity for North Americans to see what the rest of the world is producing and vice versa.

"What's different about this event now as compared with the past is that we now occupy



the entire Metro Toronto Convention Centre, both north and south buildings," says George Przybylowski of Informa Canada.

The need for expanding their space was that another standalone show was assimilated into this three-day event. IIDEXCanada focuses on the interior finishes of any type of building, other than a single-family home. It covers office,




George Przybylowski

industrial, retail, hospitals, schools and apartments. The show previously ran a couple of months prior to The Buildings Show.

"When you marry the focus of IIDEX with the co-located shows in the south building, the bottom line is that everything you have deals with buildings," says Przybylowski.

The three-day event will have a very thorough seminar program for an assortment of topics that will be held concurrently with the expositions.

Admission to the 1,600 exhibits at the Buildings Show is free up until November 17. Beyond that attendees will have to pay a \$25 entry fee. Seminars, which typically last about 90 minutes, will cost \$45. **CBJ** 

*You can register online at [www.thebuildingsshow.com](http://www.thebuildingsshow.com).*