

BOOST YOUR REACH @ THE BUILDINGS SHOW

Unique Opportunities to Amplify Your Brand, Showcase Your Latest Products and Share Your Expertise

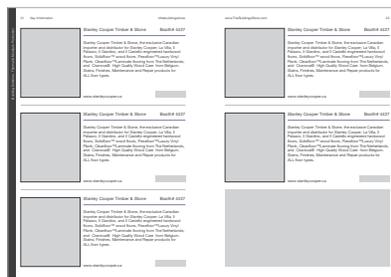
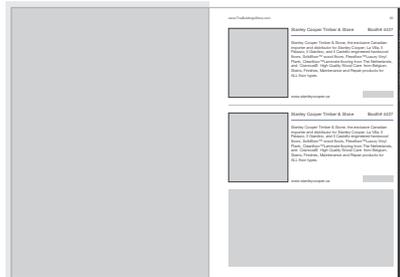
Over 30,000 influential buyers and decision-makers of the design, construction and real estate industries will attend the Show to experience 1,600+ exhibits and 350+ seminars and demonstrations. Connect with this highly targeted audience, before, during and after the Show, through:

IMPORTANT
Sales Closing: Friday, October 6, 2017
Material Deadline: Friday, October 13, 2017
Distribution: November 29 - December 1, 2017

SHOW GUIDE ADVERTISING

Increase your exposure and drive traffic to your booth. Attendees refer to the Show Guide throughout the year, making it a great industry resource.

Full Page Ad	\$2,950
1/3 Page Ad	\$1,650
Double Page Spread	\$6,950
Inside Cover Ad (North & South Available)	\$4,950
Show Divider Page Ad (North & South Available)	\$3,950



Full, Inside Cover & Divider Ads
6" X 8.25" (Double Page Spread 12" X 8.25")

1/3 Page Ad
5" X 2.35"

Trim: 6" x 8.25"

Bleed: 6.25" x 8.50" (For full page ads, please include a 0.125" bleed on all edges)

Type Safety Area: 5" x 7.5" (For margins, please allow a 0.4" on all sides)

Digital File Requirements

We require all ads digitally, as high resolution, press quality, flattened CMYK artwork. The following are acceptable file formats, in order of preference:

- PDF
- Illustrator AI, or EPS file with fonts and strokes created to outline, and high-resolution images embedded (300 DPI+at 100% of size)
- Photoshop tiff file, minimum of 300 DPI, and sized to 100% with fonts rasterized and all layers flattened
- Photoshop jpg file, minimum of 300 DPI, and sized to 100% Adobe InDesign file with all supporting images and fonts

Sending Artwork

All files are to be posted on our FTP site:

URL: <https://informa.brickftp.com/>

Username: ICAUpdown

Password: UpDownload!

Follow up with an email specifying the size of the ad you booked and the Show that you are exhibiting in. Include your company name and size of ad in the file name.

IIDEXCanada is part of The Buildings Show, North America's largest exposition, networking and educational event for design, construction and real estate.

BUILDINGS CANADA
ARCHITECTURE CONSTRUCTION DESIGN
ENGINEERING PROPERTY RENOVATION

Home Attend Watch Suppliers Insights Membership

Graphite Rigid Foam Insulation (EPS) by Arvic

Log In/Join Us

Sponsored by Arvic Building System

DESCRIPTION
Arvic is pleased to introduce a new higher performing rigid foam insulation Exterior Sheathing: SilverBoard Graphite®. SILVERBOARD is an expanded polystyrene (EPS) base material that is embedded with carbon "Graphite" particles which increases the thermal performance of the EPS insulation. The Graphite EPS beads reflect radiant heat energy similar to the effect of a mirror and reduces thermal conductivity which increases the materials ability to resist the flow of heat or R-value. SilverBoard Graphite® is a cost effective and higher performing insulated Exterior Wall Sheathing compared to other sheet insulation products.

Acoustiblok
Soundproofing Solutions
www.acoustiblok.com
813-980-1400

IN-BOOTH PRODUCT VIDEO

Showcase your latest products with a with a 2 to 5 minute video. Your video will be published on BuildingsCanada.com and promoted across our social media channels and e-communications.

Pre-Show Product Video (filmed at your office) **\$3,500**

In-Booth Product Video (filmed at the Show) **\$1,500**

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De-Bug the Building Code: How to Make Complying with NECB Simple

IMAGINIT
Carl Storms
IMAGINIT Technologies

Log In/Join Us

Sponsored by IMAGINIT Technologies

07:22:12:46
Add to calendar Other time zones REGISTER NOW

De-Bug the Building Code: How to Make Complying with NECB Simple
Tuesday, March 21st, 2017 2:00 PM EST

Speakers:
Carl Storms

sage
LESS CAN'T. MORE CAN.
Bring on construction

LIVE AND ON DEMAND WEBINAR

Host a live webinar presented by a speaker of your choice, on a topic of your choice. Your webinar will be published on BuildingsCanada.com and promoted across our social media channels and e-communications.

Live and Interactive Webinar **\$2,950**

BUILDINGS CANADA
ARCHITECTURE CONSTRUCTION DESIGN
ENGINEERING PROPERTY RENOVATION

Home Attend Watch Suppliers Insights Membership

Become A Member

Join our online network connecting professionals in Architecture, Construction, Design, Engineering, Property and Renovation.

JOIN TODAY

Looking for a supplier?
Discover new and innovative products and services.
Browse our directory

Featured Webinars

Bright, Ventilated, and Upper Level Feet
Suzanne
Ken Stronach

De-Bug the Building Code: How to Make Complying with NECB Simple

Featured Events

BUILDDEX
Architecture, Construction, Design, Property, Renovation
Buildex Edmonton
Mar. 21, 2017 - Mar. 22, 2017

Best Practices for Reality
Captions
Apr. 18, 2017 - Apr. 18, 2017

Talk to our energy experts about rebates to save

HAVE ENERGY TORONTO HYDRO

ONLINE DISPLAY BANNER ADS

Increase your online profile and drive traffic to your website through a BuildingsCanada.com featured home page banner ad (300X250px) and/or a newsletter banner ad (728X90px).

Website Big Box Banner Ad (One Month) **\$500**

Website Big Box Banner Ad (Three Months) **\$1,000**

Newsletter Strip Banner Ad (One Month) **\$500**

Newsletter Strip Banner Ad (Three Months) **\$1,000**

SPECIAL DISCOUNTED PACKAGES

Full Page Ad + Online Display Banner Ad (Three Months) **\$3,550**

Full Page Ad + In-Booth Product Video + Online Display Banner Ad (Three Months) **\$4,850**

Full Page Ad + Live Webinar + Online Display Banner Ad (Three Months) **\$5,950**

Interested in gaining additional exposure through our unique opportunities or other sponsorship avenues? Contact:

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